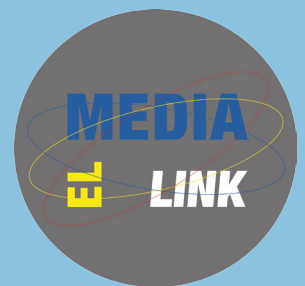


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logo fashion





*Billie Eilish_Brit Awards 2020

What is “*logomania*”?

Why is it so *popular*?

Social media trend _ aficionados
Related businesses _ collectors
Brands





Logomania

a mania for words or
talking.

Collectors

a person who collects
things of **a specified**
type, professionally
or as a hobby.

Aficionados

an ardent **devotee**;
fan, enthusiast.



Digital **trend**

**Zalando campaign*

07:21

<

Logo

robbynepaula @hallexx_

yogaba.sun Okay but where did u get that case ? 🤔

18 March

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♥️ 💬 📍

Liked by **barbaramalewicz** and **thousands of others**

corefemales nail inspo 🦋 | @corefemales

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cielo_luis @milagros.luish ♥️♥️♥️

eesuminn @0703_02

16 March

🏠 🔍 + ❤️

EL MEDIA

07:22

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lines in the snow and rain. All the beautiful... more

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21 January

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Montana



♥️ 💬 📍

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_linusmoazzez Damn your hot 🥵🥶

christianvsyou This got it

🏠 🔍 + ❤️

EL MEDIA

07:24



Logo



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aimebbyyy Staying safe & fashionable over here 🕺



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sparklykitty420 @nadaesfacil03 you sound like
you know as much as any ignorant person



07:23



Logo



makeup.hum · Follow



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makeup.hum Comment your favourite Eye look, 1-9
👁️👉... more
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07:23



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aimeebbyyy Comfy vibez 💕✨
Top: @tokyoroosesvintage
Pants: @mymum_madeit
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harmit906 🔥🔥🔥
harmit906 Beautiful
14 March



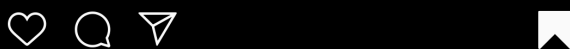
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keashldn · Follow
WAH Nails



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keashldn Individually placed @louisvuitton gem design. They look even better when the sun hits them! 💕💛💚💙
View all 16 comments
saaaavaaaannaaaah @matthewcolegate
obiepearl Game over on fyaaaahhhh 💕💕💕
11 April 2019



07:22

Logo


jackieadams

U put the RAD in PRADA

9 February 2018

anabiwasabi

Follow



Liked by alex_zormati_ and thousands of others

anabiwasabi 3M is my favorite color

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aryawiwekaa COWBOY HAT FROM GUCCI, LV ON MA BOOTY

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aryawiwekaa

COWBOY HAT FROM GUCCI, LV ON MA BOOTY

13 January 2019

whatusmenlike

🔥🔥🔥🔥

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anabiwasabi 🌧️🌧️🌧️

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634171_ @thalyta.halit esse vestido tinha q ter

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_linusmoazzez Damn your hot 🥵👊

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5 January

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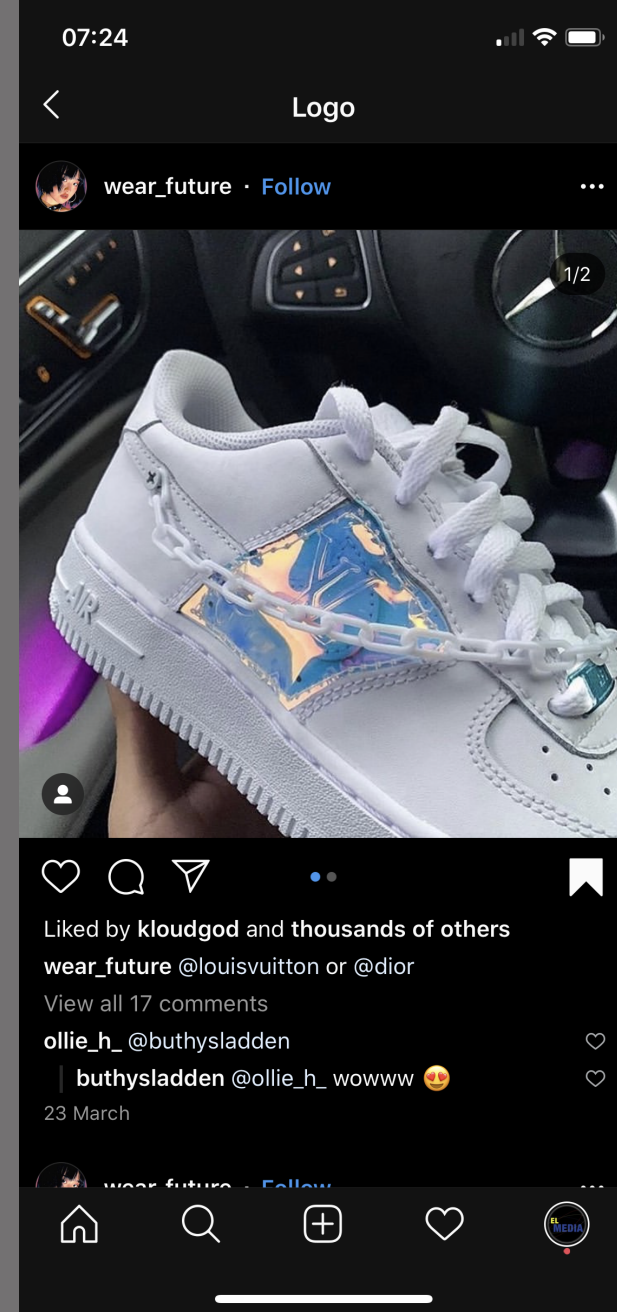


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aimebbyyy 🦋💎👊🔍🌸💕

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wear_future @louisvuitton or @dior

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ollie_h_@buthysladden

| buthysladden @ollie_h_ wowww 🥰

23 March

07:23

Logo

sweetmutuals · Following

1/6



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sweetmutuals Imagine having me and not choosing me as your woman... tragic 🖤 Feeling myself with @louisvuitton ✨ swipe for a surprise... more

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wear_future · Follow



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wear_future Choose your fighter 🟦 🟤

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stephanacism i choose the camera man

painpainpain79 That's where these logos belong.

22 March

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yogaba.sun Okay but where did u get that case ?

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eesuminn @0703_02

16 March

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miniswoosh · Follow

London, United Kingdom

1/2



Liked by **sal_l** and **thousands of others**

miniswoosh my first home-made tufted rug 🟡💙 my new hobby for staying at home 🙌 loads more in the works so stay tuned! #playinside #nikecourt

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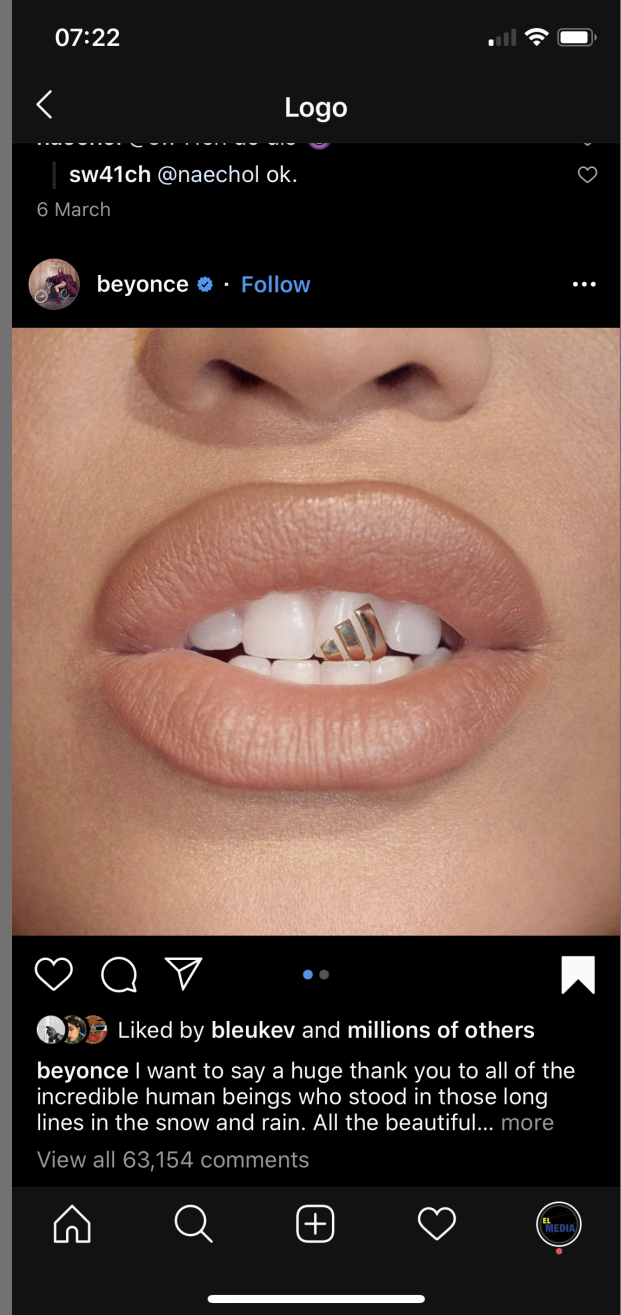


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unreap checked out #unreap

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Telfar vegan bag





Leo Mandella

Sita Abellan

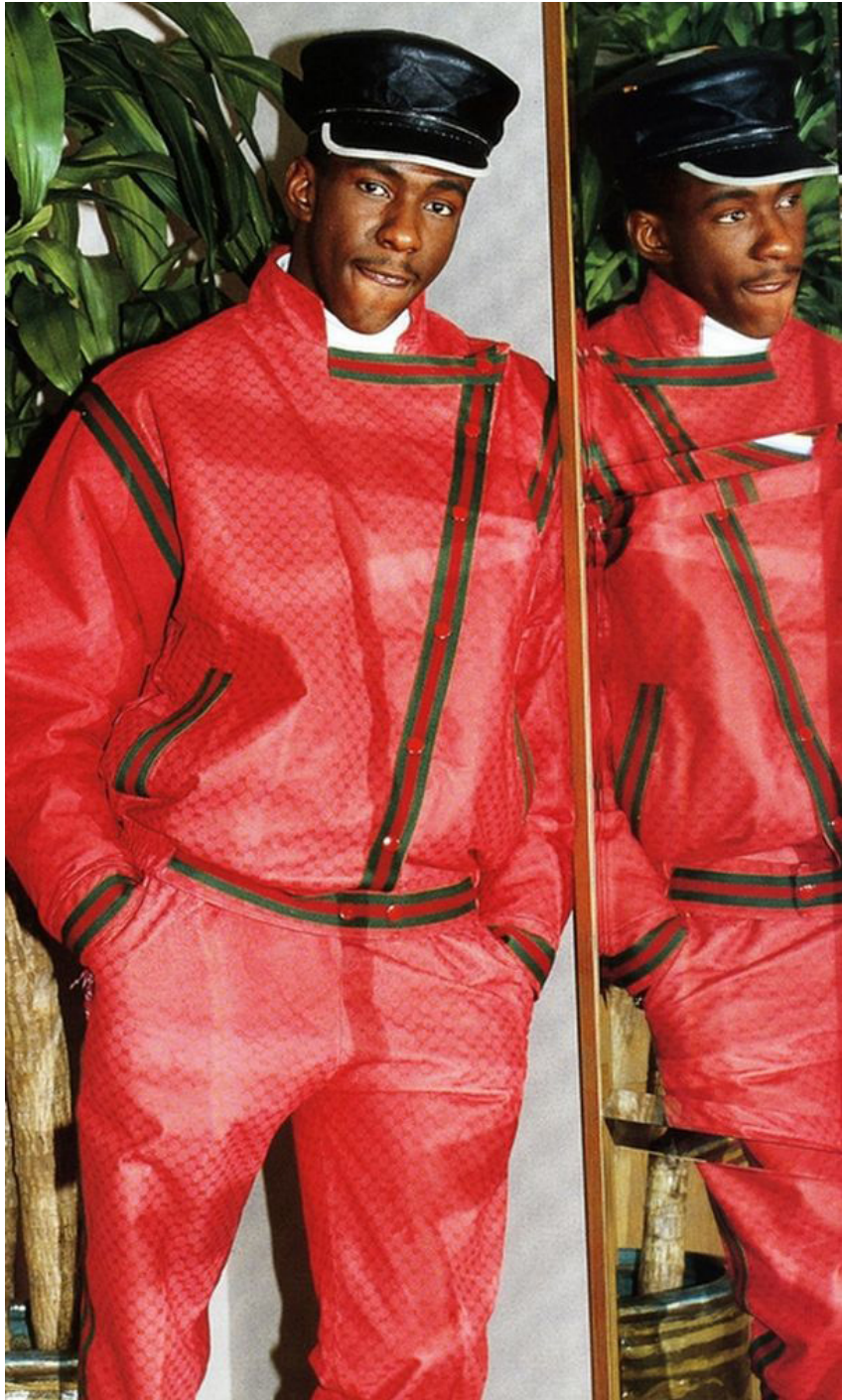


However it is partly taken from
another period.



Dapper Dan







Collectors **business**



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Vestiaire Collective



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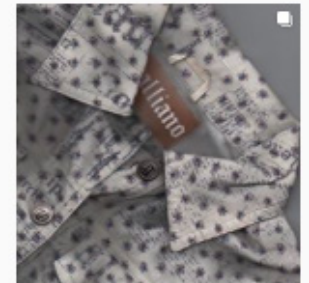
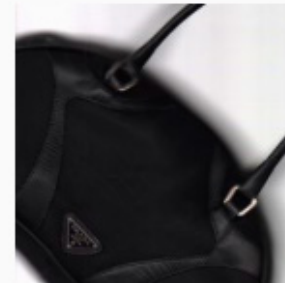
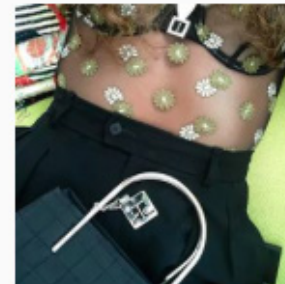
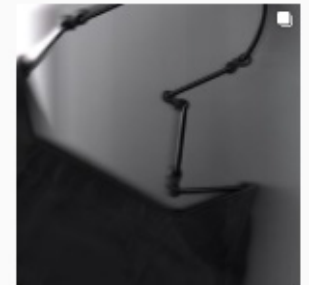
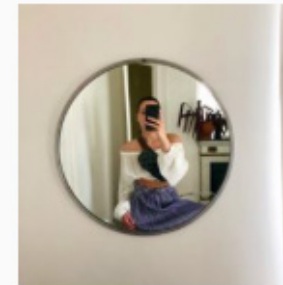
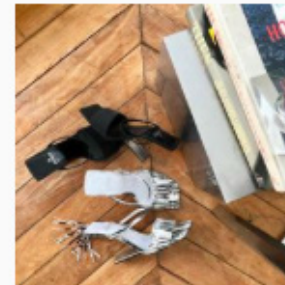
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LOUIS VUITTON



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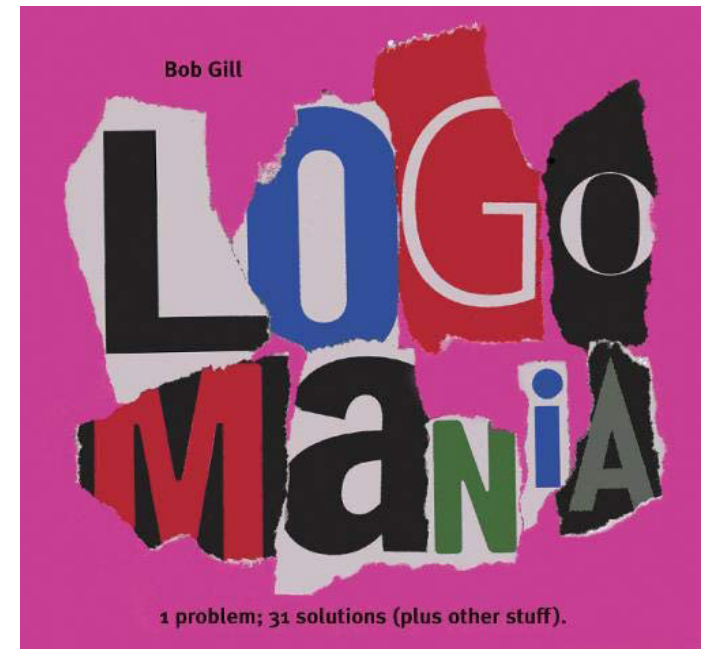
Dior- Now







Op-Ed | How Luxury Fashion Was Reduced to Logomania - *Highsnobiety*



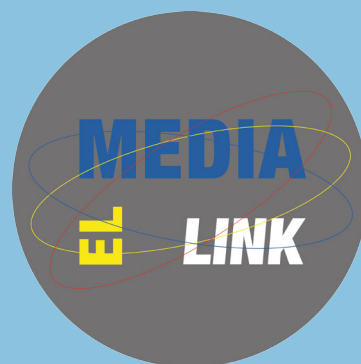
Logomania - *Bob Gill*

CONVERTING CULTURE

What's important for creatives in
2018 - *Logomania and more*

Watchings/ Listeners/ Readings

This report was created by



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