

MoodReport : 5

music related enterprises



MUSIC : TRENDY

How is *music* shared in 2020?

To what extent the *internet* opened the doors to the *music industry*?

Music mediums

Music is an experience



Broadcasting

the transmission of programmes or information by **radio or television**.

Digital content

Products available in digital form. It typically refers to music, information and images that are available for **download or distribution** on electronic media

Streaming

a method of transmitting or receiving data (especially video and audio material) **over a computer network** as a steady, continuous flow, allowing **playback** to start while the rest of the data is still being received.

Online to Offline

Online to offline, abbreviated to **O2O**, is a phrase that is used in digital marketing to describe systems enticing consumers within **a digital environment** to make purchases of goods or services **from physical businesses**.

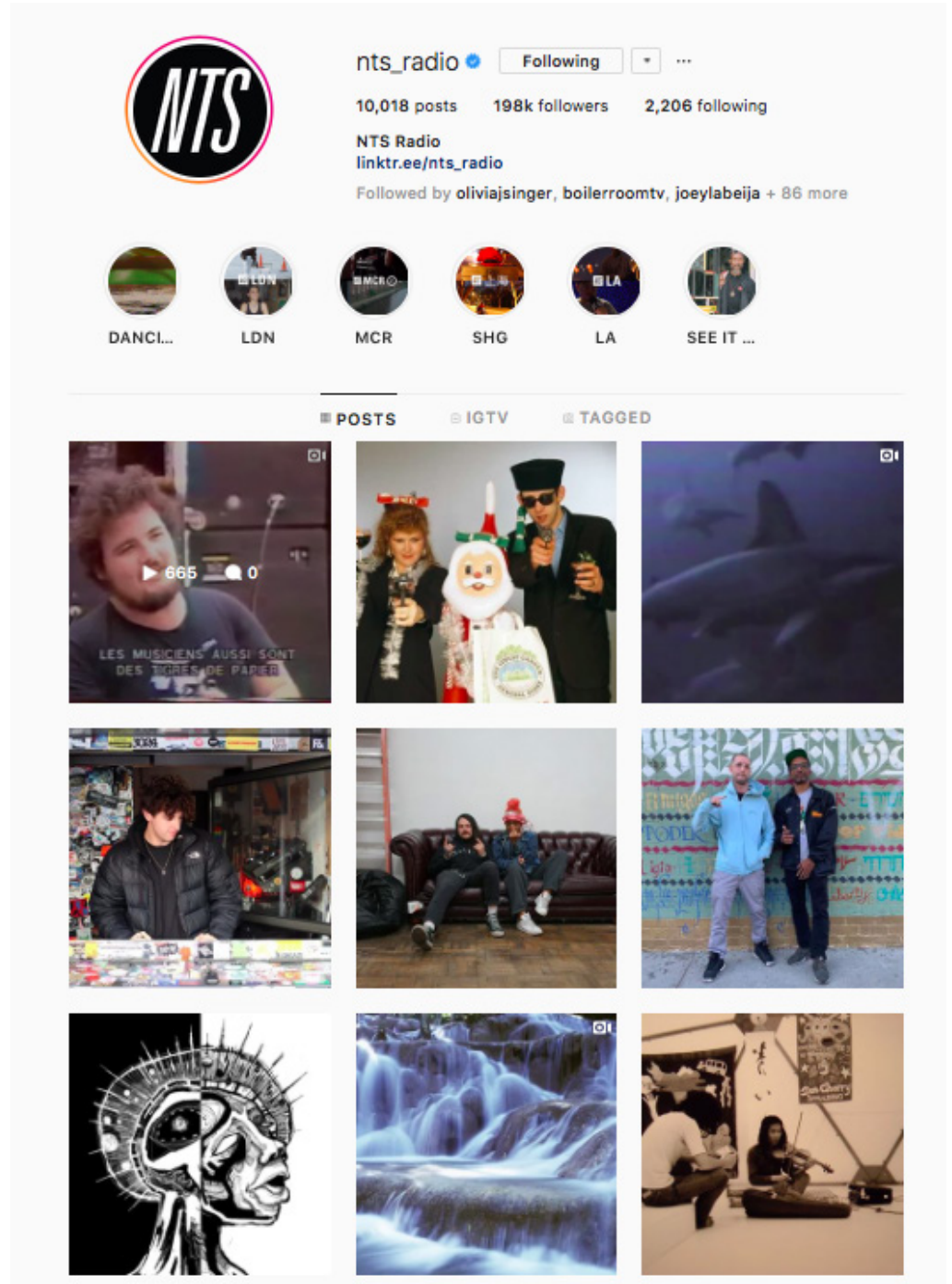


MUSIC **MEDIUMS**


- subcultural music mediums
- mainstream streaming platforms
- digital platforms dedicated to music
- shift in the type of video content



online radio



NTS PICKS



17.12.19


LA

F U PAY US RADIO

FUNK

SOUL

HOUSE



16.12.19

LA

LIQUID MIRROR W/ OLIVE KIMOTO:
HEARTBREAK SPECIAL

SHOEGAZE

FOLK

AMBIENT

INDIE ROCK




17.12.19

LDN

BREMER / MCCOY

REGGAE

FREE JAZZ




17.12.19

BRS

DJ SOFA - COSMIC CHILDREN
MUSIC

SOUNDTRACK



17.12.19


NA-KEL SMITH & HIS MOTHER
BAJITA - WHEN KRAMPUS CAME
TO TOWN!

SOUNDTRACK

NEW WAVE

CHRISTMAS

HIP HOP




05.12.19

LDN

DEBONAIR W/ COOLY G

CLUB

UK FUNKY




14.12.19

MCR

ANZ - ESKI SPECIAL

GRIME



15.12.19

LDN

RE:LAX W/ RE:NI & LAKSA, GIGSTA
& MINOR SCIENCE

TECHNO

BREAKS




17.12.19

LDN

NITETRAX - BELGIAN RAVE 1990 -
1991

NEW BEAT

ACID



17.12.19

MOS

ГОСТ 3BYK (ГОСТ ЗВУК) W/
BLUE YOGHURT

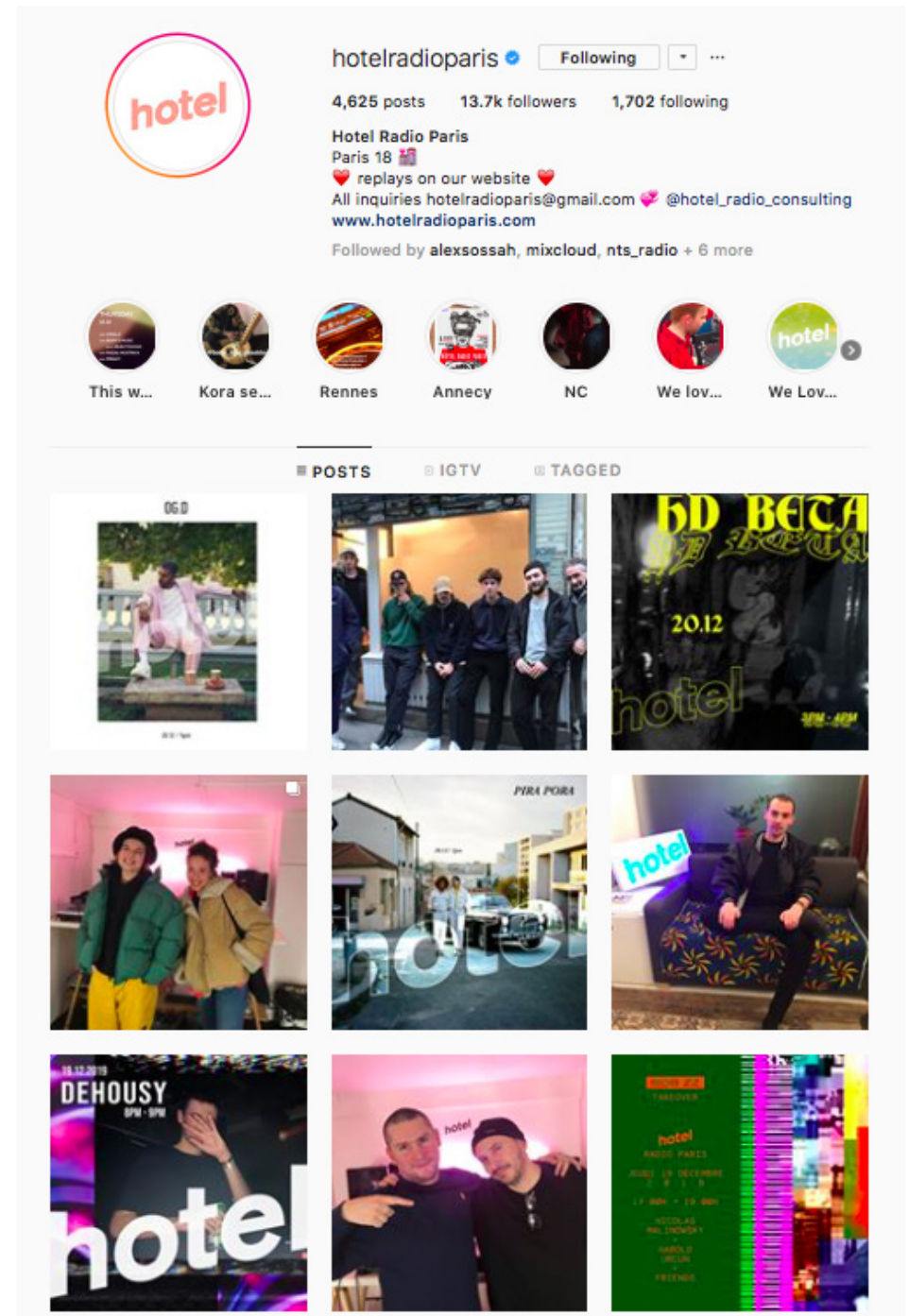
ELECTRONICA

EXPERIMENTAL

MUSIQUE CONCRETE

hotel

online radio





hotel radio paris



podcasts are back here



before 1:00pm 2:00pm 3:00pm 4:00pm 5:00pm 6:00pm 7:00pm 8:00pm 9:00pm 10:00pm 11:00pm after

↑ past ↑

pira pora



hd beta



og.d



blue hawaii



aurora stamina



today ←

1:00pm → 2:00pm → 3:00pm → 4:00pm → 5:00pm → 6:00pm → 7:00pm

fri 20 dec 2019

↓ future ↓

note



radio
youtube



bbc1xtra

Following



4,352 posts

362k followers

1,105 following

BBC Radio 1Xtra

Fresh music and talent. All the best bits from 1Xtra.

www.bbc.co.uk/quiz/1xtra/q06133237

Followed by alexsossah, studio_blup, pave_zine + 9 more



TopBoy...



Carniv...



Boomt...



Ibiza 2...



Glasto...



Apple & Banana

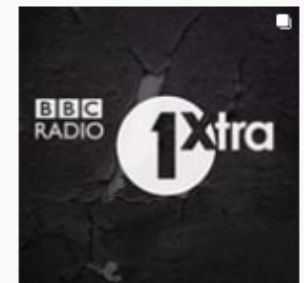
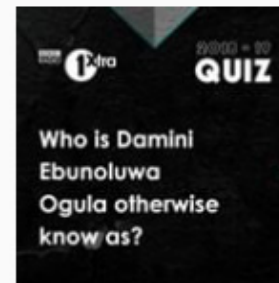
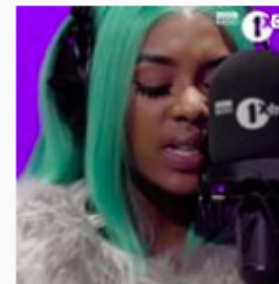


Parklife

POSTS

IGTV

TAGGED







radio
youtube



planete_rap

Follow



2,290 posts

659k followers

83 following

Planète Rap

L'émission Rap de référence, tous les soirs, 20h à 21h sur Skyrock

La Team : @fredmusaofficiel @fabul_ous92 @fabounet75 @leogggxv

@brice.btz #Momo

www.youtube.com/user/SkyrockFMlaRadio



Planet...

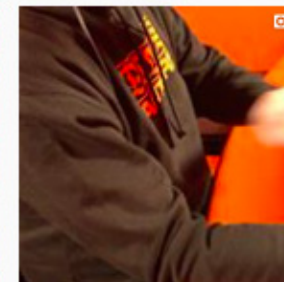
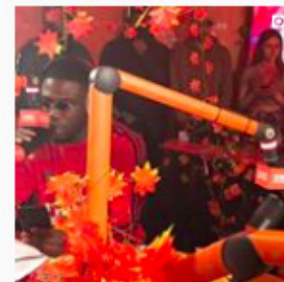
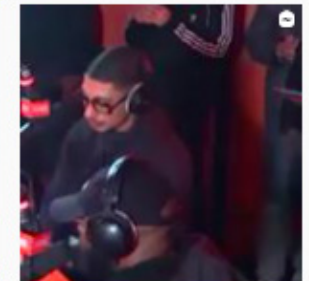


Rim-K ...

POSTS

IGTV

TAGGED





D.A.V & ROMEO ELVIS

«MAUVAIS MÉLANGE»



PLANETE
RAP
EVRY COURCOURONNES

NISKA

FREESTYLE MR.SAL

#NiskaSurSkyrock
@Planete_Rap



CHILLA
DIS-LEUR

#KpointSurSkyrock
@Planete_Rap

vevo

youtube



vevo

Follow



7,005 posts

4.1m followers

1,396 following

Vevo

Watch any video from our Instagram page by tapping the link below.
#vevo

likeshop.me/vevo

Followed by [iconoclast.tv](#), [jbalvin](#), [rosalia.vt](#) + 2 more



Rence



R.Lum.R



Flipp D...



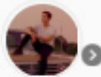
Blac Yo...



Public



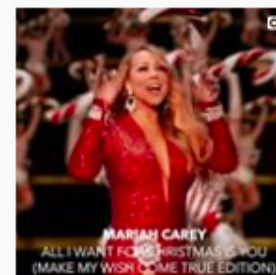
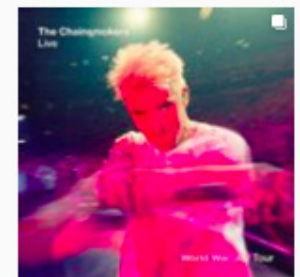
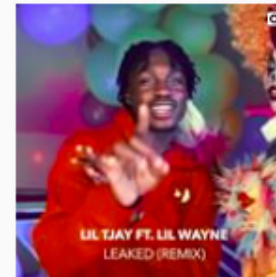
DSCVR...



AJ Mit...

POSTS

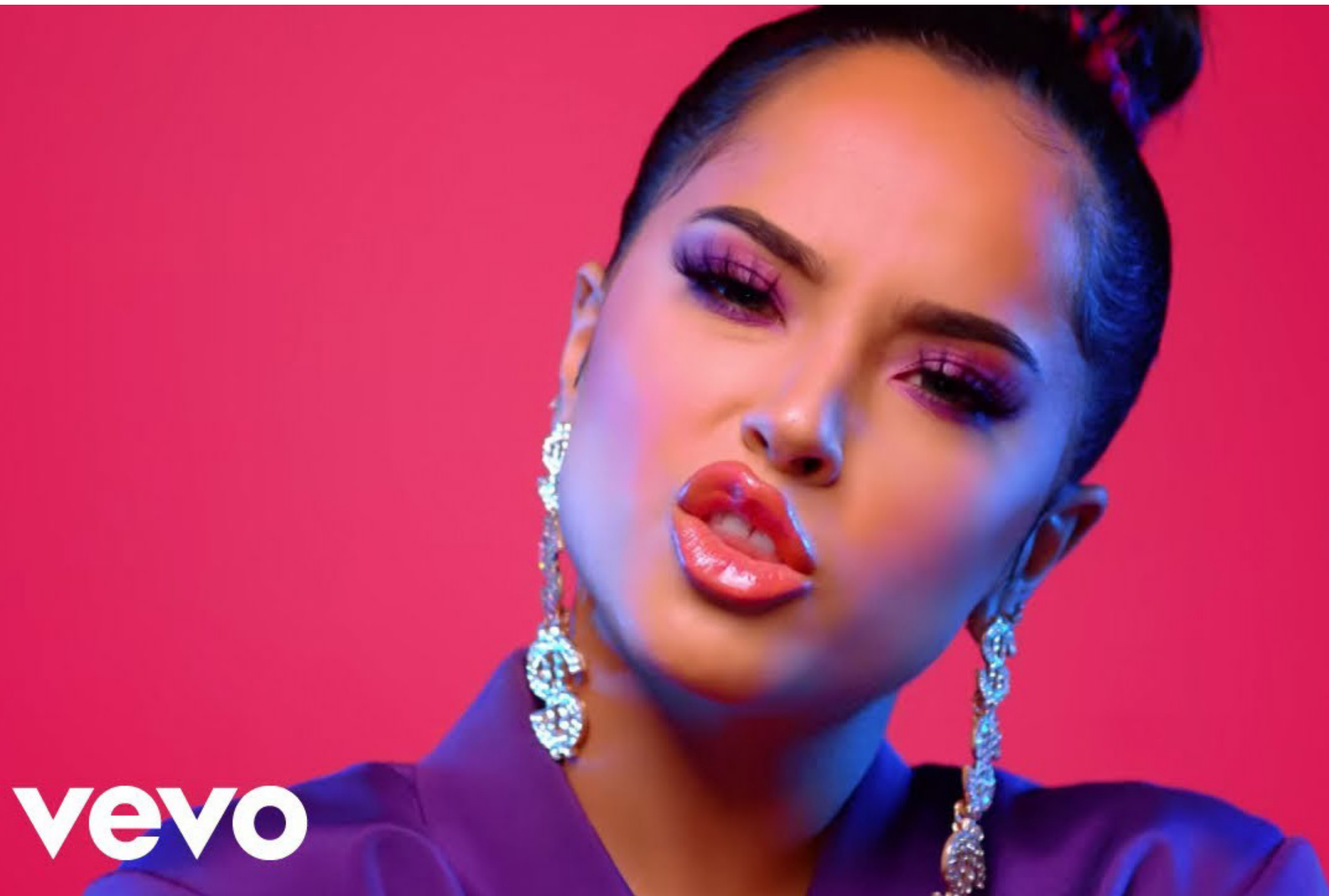
TAGGED





A promotional image for a Vevo video. On the left, a man with a beard and short dark hair is wearing a red and white jacket with a black collar and a gold chain. On the right, a woman with long dark hair and large hoop earrings is wearing a black top. They are both looking towards the camera against a background of a sunset sky with clouds and a small bird in flight. The Vevo logo is in the bottom left corner.

vevo



vevo

GENIUS

youtube
spotify



genius

Follow

20,746 posts

2.6m followers

1,271 following

Genius

Music Intelligence

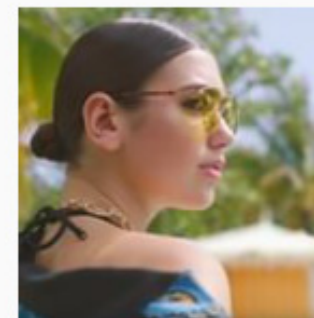
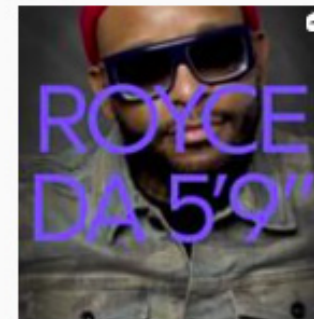
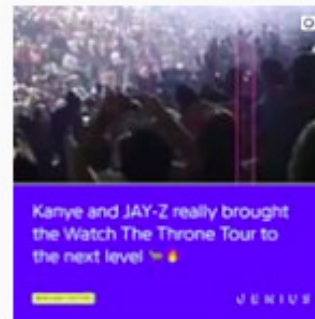
so.genius.com/ttEmvK8

Followed by alexsossah, elyse.fox, pave_zine + 9 more

POSTS

IGTV

TAGGED



GENIUS

ROSALÍA

VERIFIED



GENIUS

C.
TANGANA

VERIFIED



GENIUS

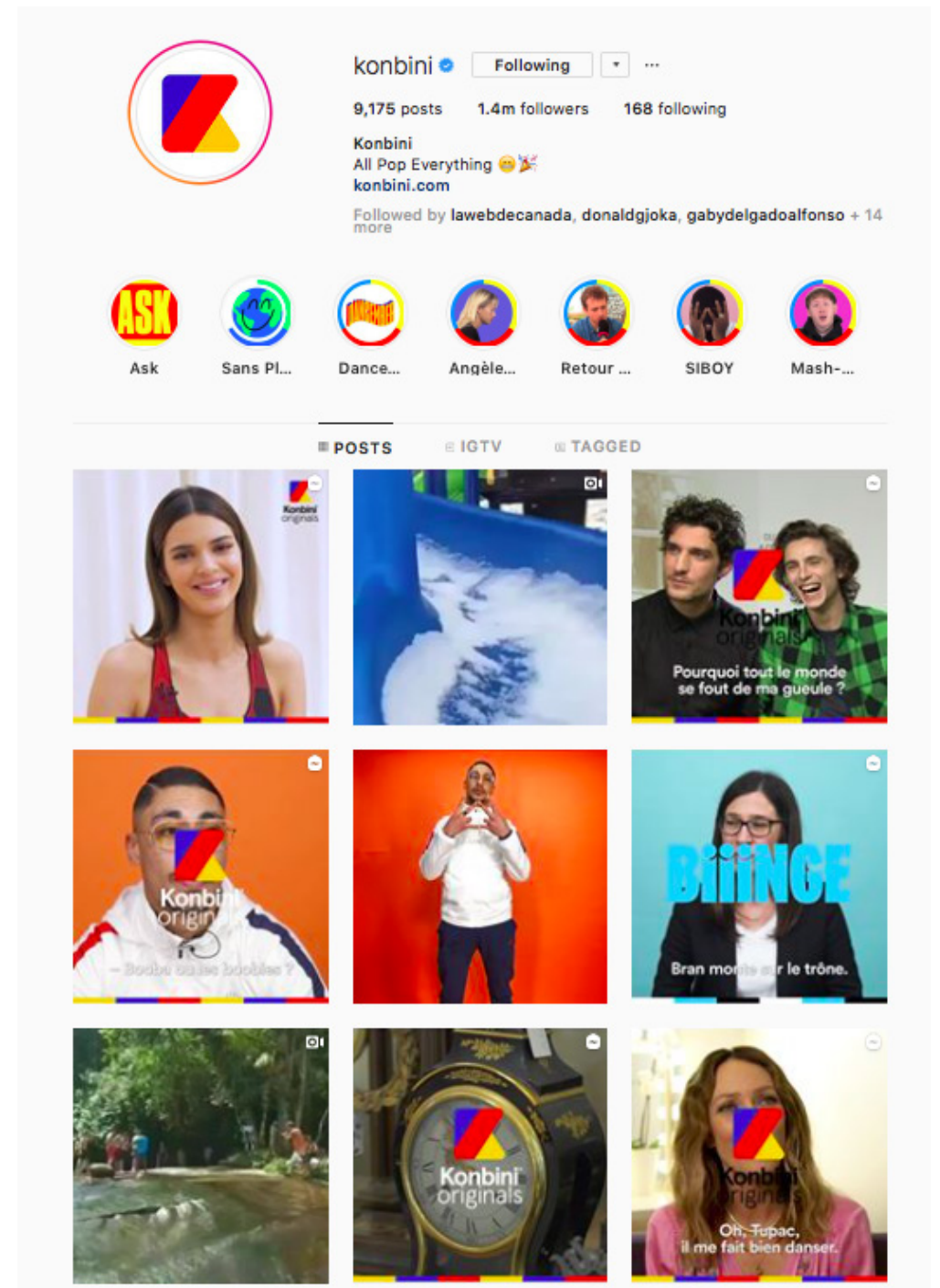
**BAD
GYAL**

VERIFIED





youtube
igtv
website



TRACK ID

JORJA SMITH



Konbini®





Konbini®

DINOS

TRACK ID



media



yard

Follow



3,059 posts

82.4k followers

678 following

YARD

Be There. Speak Right. Do Good.

linkin.bio/yard

Followed by alexsossah, ibrahimkamara_, liladelkhey + 7 more



YARD S...



AGENDA



YARDx...



Soirée ...



TWITTER



FACEB...



YOUTU...

POSTS

IGTV

TAGGED





streaming



A DECADE WRAPPED

Streaming of "All I Want for Christmas Is You" over the year:

Based on average streams from 2014–2018

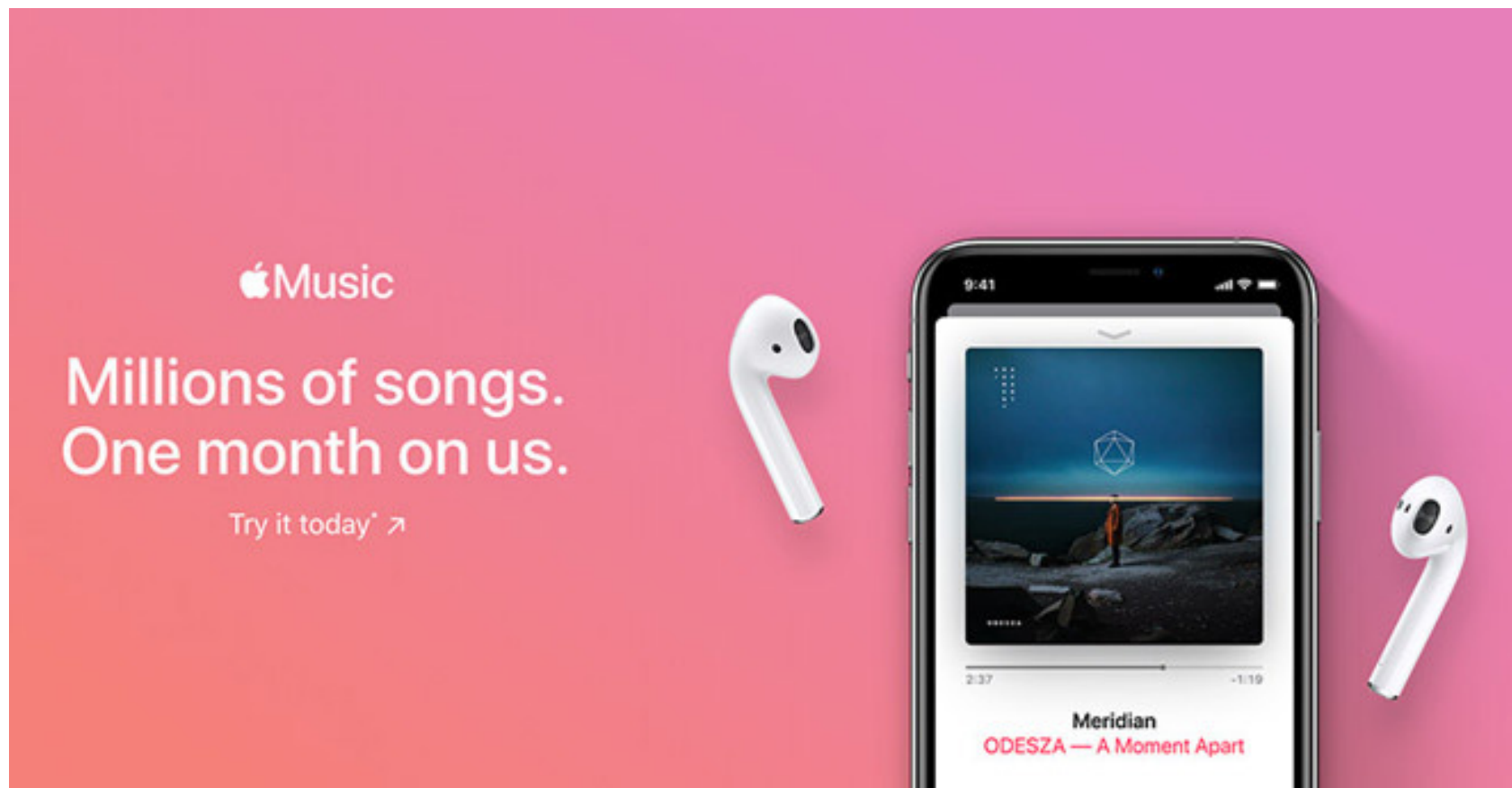


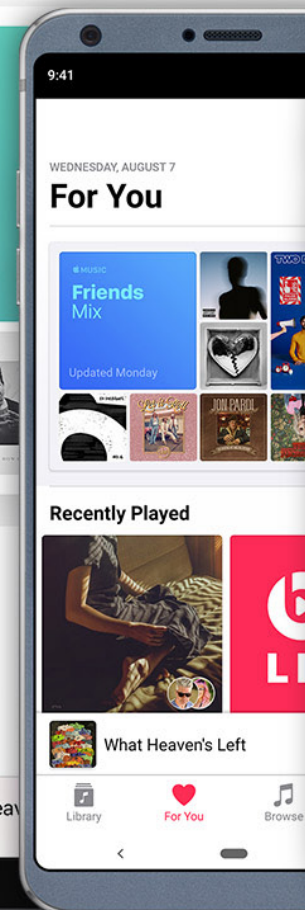
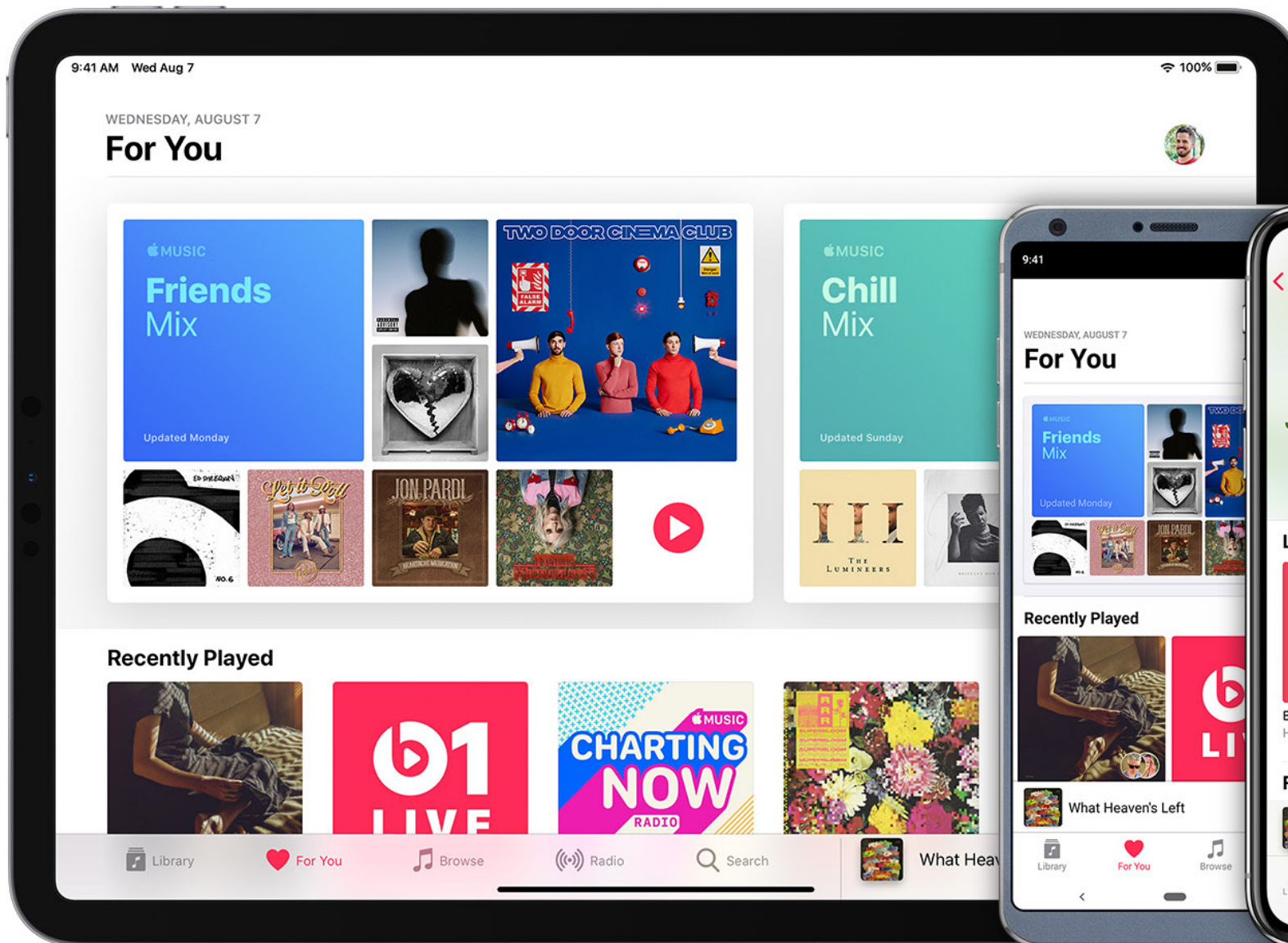
[SPOTIFY.COM/WRAPPED](https://spotify.com/wrapped)

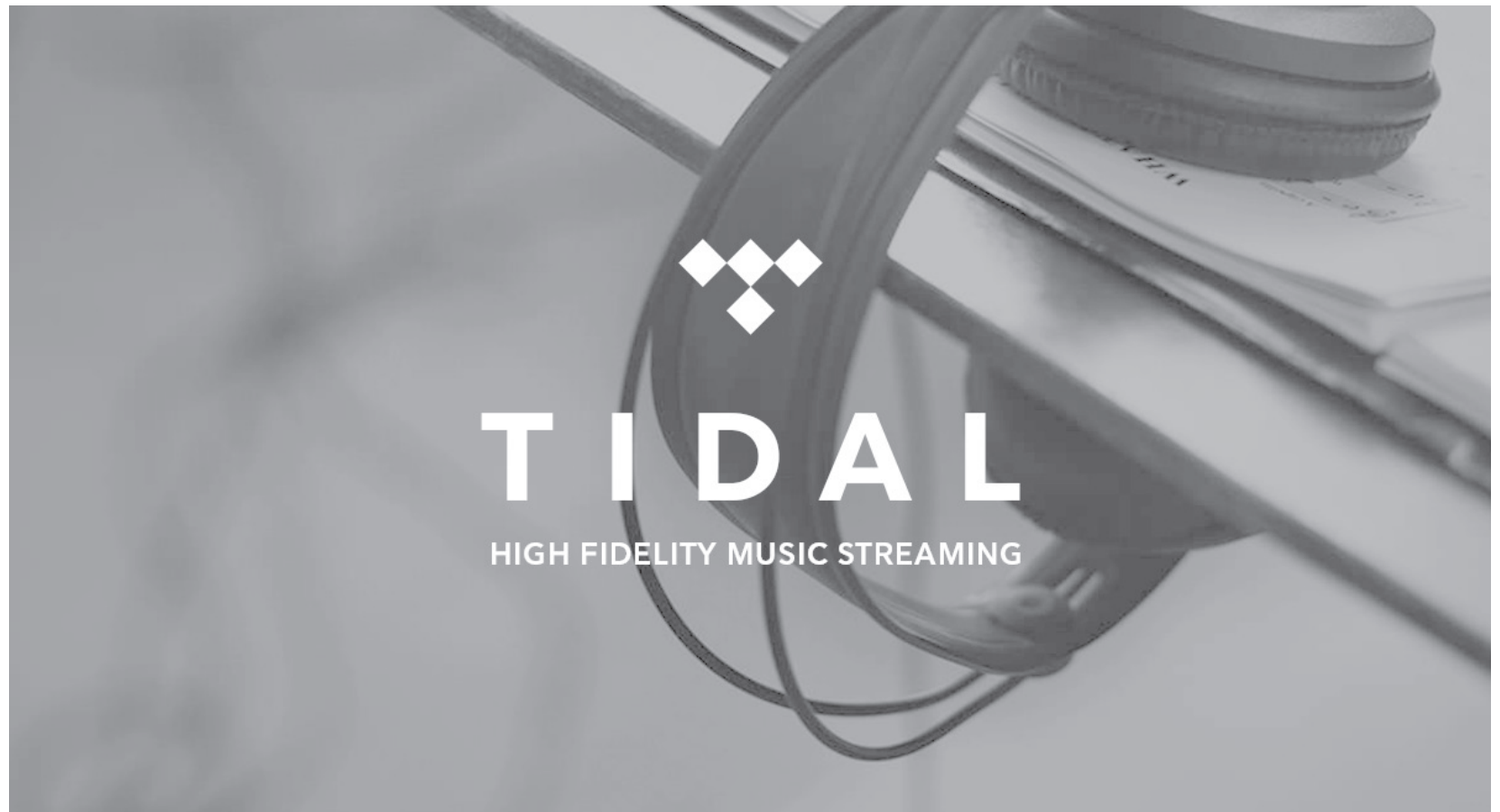




streaming







RECENTLY PLAYED ARTISTS



Houndmouth



Noah And The W...



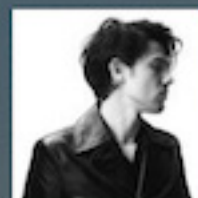
The Head And Th...



James Vincent Mc...



Jerry Douglas

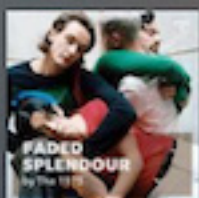
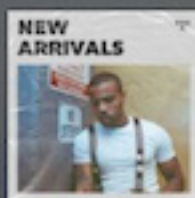


James Bay

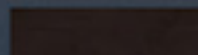
MY TIDAL

MY TIDAL PLAYLISTS

NEW PLAYLISTS













The 1975: Faded ...
85 minMeek Mill: Cham...
77 minNew Arrivals
3 hr 14 minBarry's Bootcamp
89 minBrian Newman & ...
75 minSplash!
3 hr 8 min

NEW TRACKS




YouTube Premium

streaming

	YouTube Premium	YouTube Music Premium
	\$11.99	\$9.99
Ad-free music		
Listen in the background		
Downloads		
		
Ad-free video		
Play in the background		
Downloads		
All YouTube Originals		

*Mixpak images

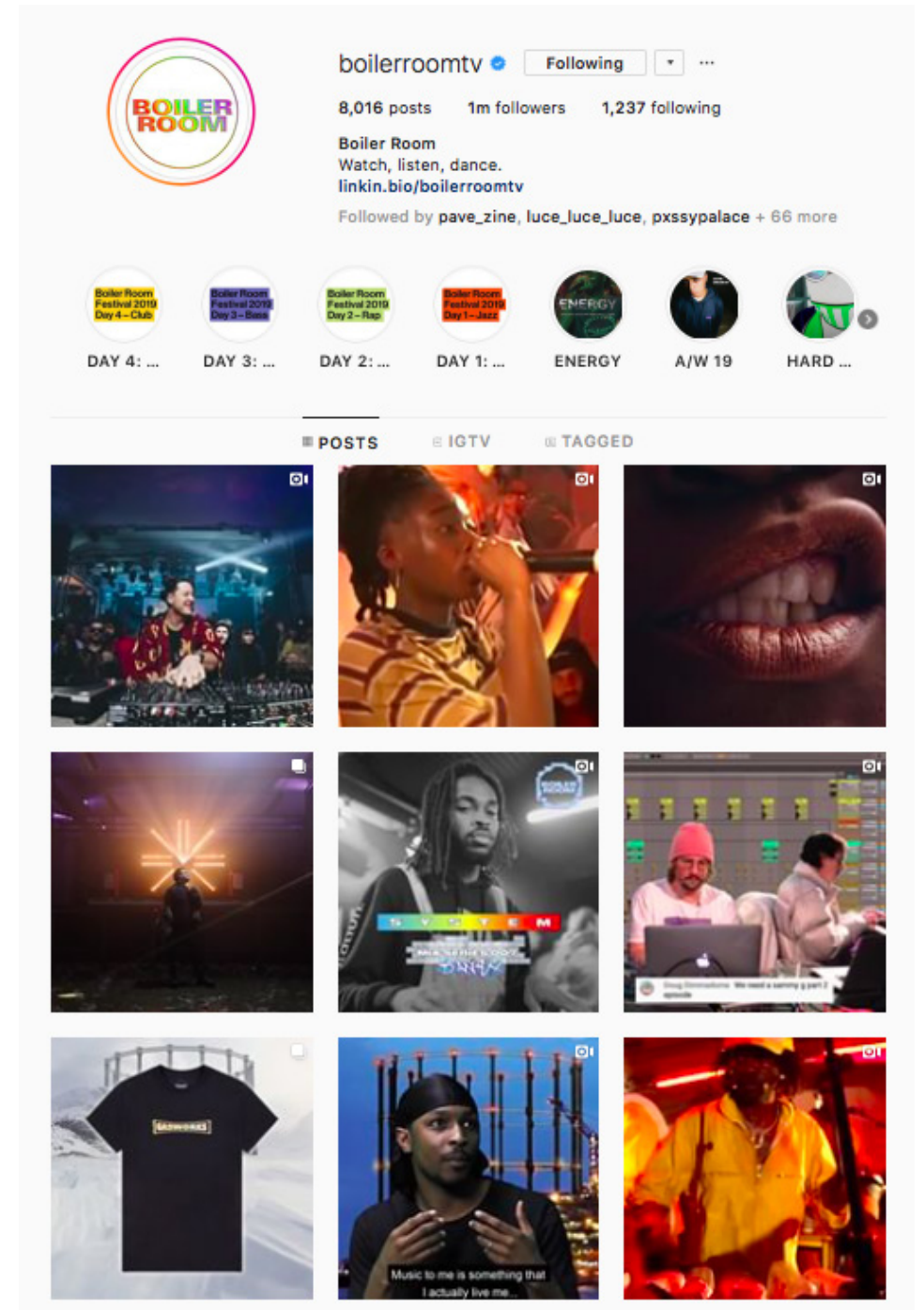
MUSIC IS AN **EXPERIENCE**

A large stack of black speakers is positioned on a hillside. In the background, a village with several houses is visible, surrounded by lush greenery and hills under a clear sky. The speakers are arranged in a tall, rectangular stack, with some smaller speakers at the base.

Live experiences
Music collaborations
Facilitating access to events
Developing genre linked gigs
The importance of the show over the music itself
Oversees festivals : travel
Celebrities at the core of the experience



broadcasting
youtube

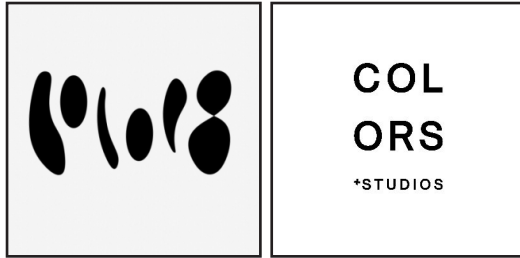


BOILER
ROOM

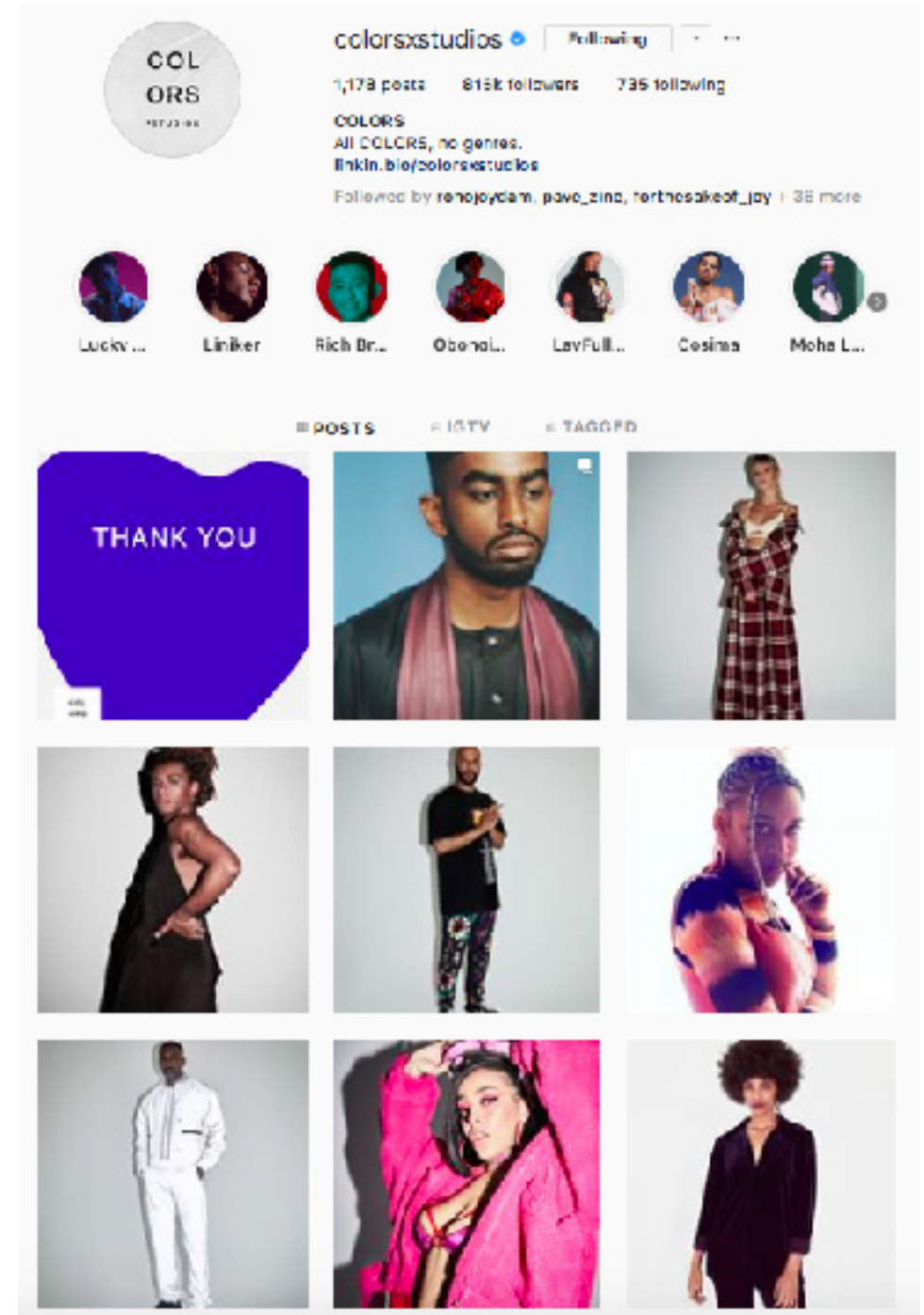
GASWORKS







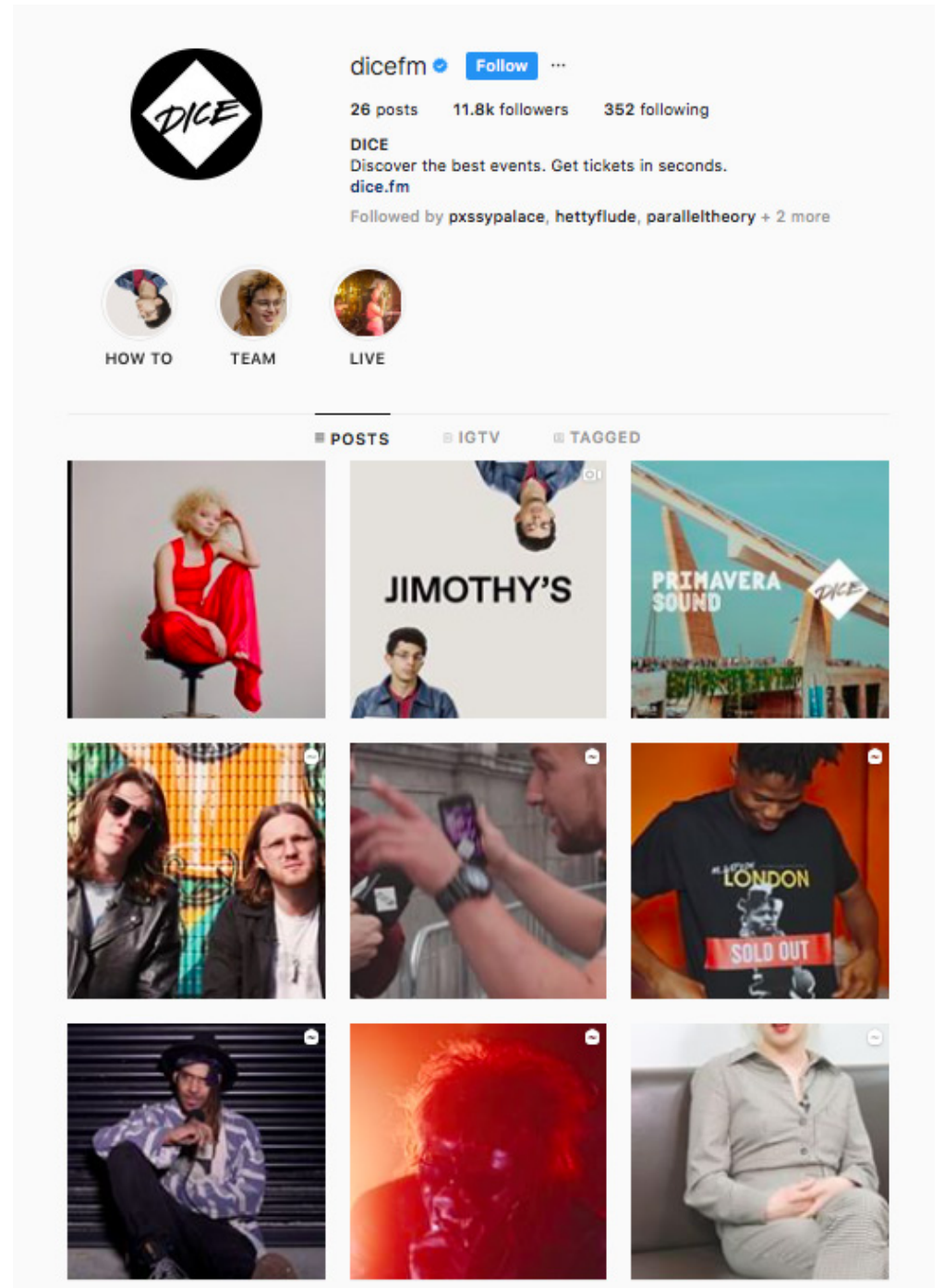
broadcasting







cultural events app



11:00



DISCOVER LOS ANGELES

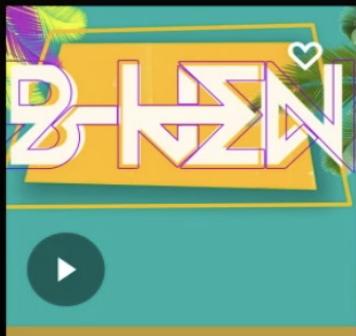


YOUR NEW SHOWS

REFINE

Just announced. Updated Thursdays.

THIS WEEK



B-HEN BLOCK PARTY
424 E. 15th Street
Sat 15 Jun



**FRAMEWORK
PRESENTS: TROPICANA**
The Hollywood



SOUQ FESTIVAL
Location TBA
Sat 8 Jun



Tickets



Events



Discover



Saved



Profile



11:00

100 %

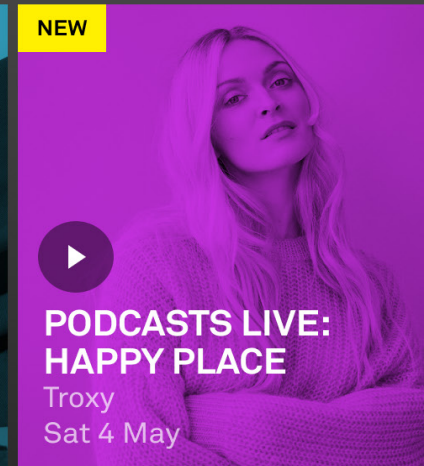
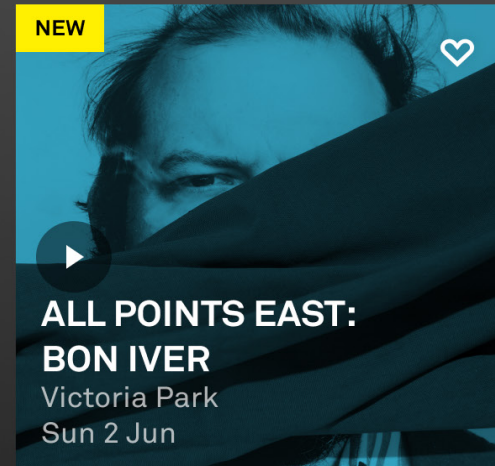
DISCOVER LONDON



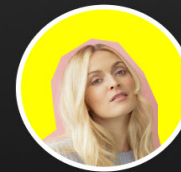
YOUR NEW SHOWS

REFINE

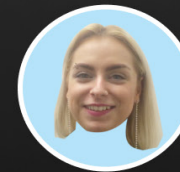
Just announced. Updated Thursdays.



DICE Stories



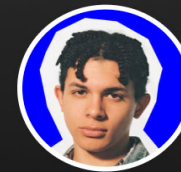
PODCASTS
LIVE



THIS WEEK



YEE(HAW)



JIMOTHY
= GOD



PUPPETS
TAL

THIS WEEKEND

Just announced, just for you. Updated every week.



Tickets



Events



Discover



Saved

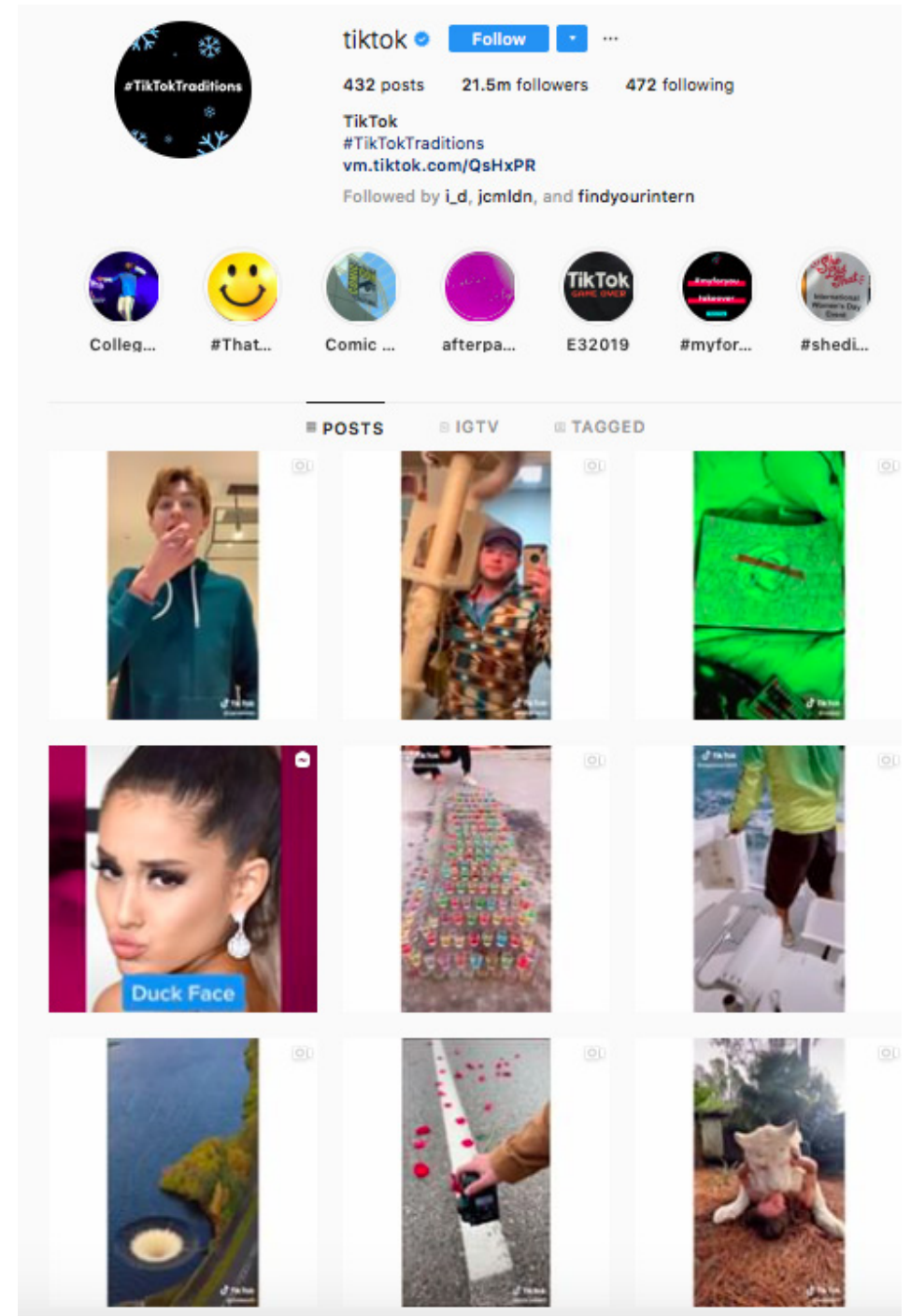


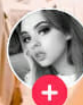
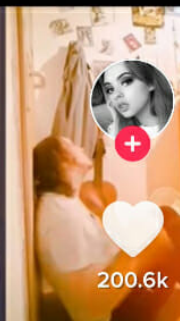
Profile



Tik Tok

music video APP





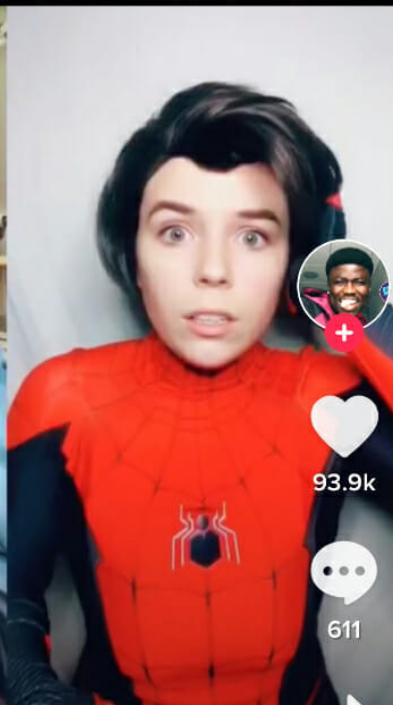
200.6k



6278



Share



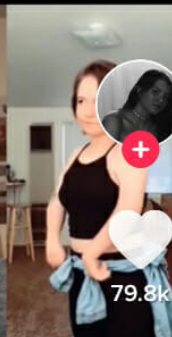
93.9k



611



Share



79.8k



101



Share



@glitteredkoi

#duet with @leathershirts
#foryoupage #featureme

🎵 ginal sound - fastmusix Or

@lvvrboy_973

#duet with @french_friar

🎵 kittyskosplay Original sour

Say something

@hollandstephens

#duet with @theprinceogán she went there.

🎵 You Ain't Porter) [Duet With

Say something

MIXPAK

record label







festival



afronation

Follow

...

40 posts

82.1k followers

5 following

Afro Nation Portugal 🇵🇹

🌍 The World's No.1 Beach Festival

🇵🇹 #AfroNationPortugal #AfroNation

📅 17th - 19th July 2020

🎟️ Sign up for priority access to tickets

www.afronation.com

Followed by [emeraldroselewis](#), [irisdebritouk](#), [nataalmedia](#) + 3 more

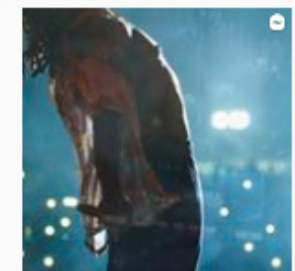
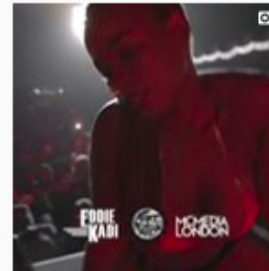


2020

POSTS

IGTV

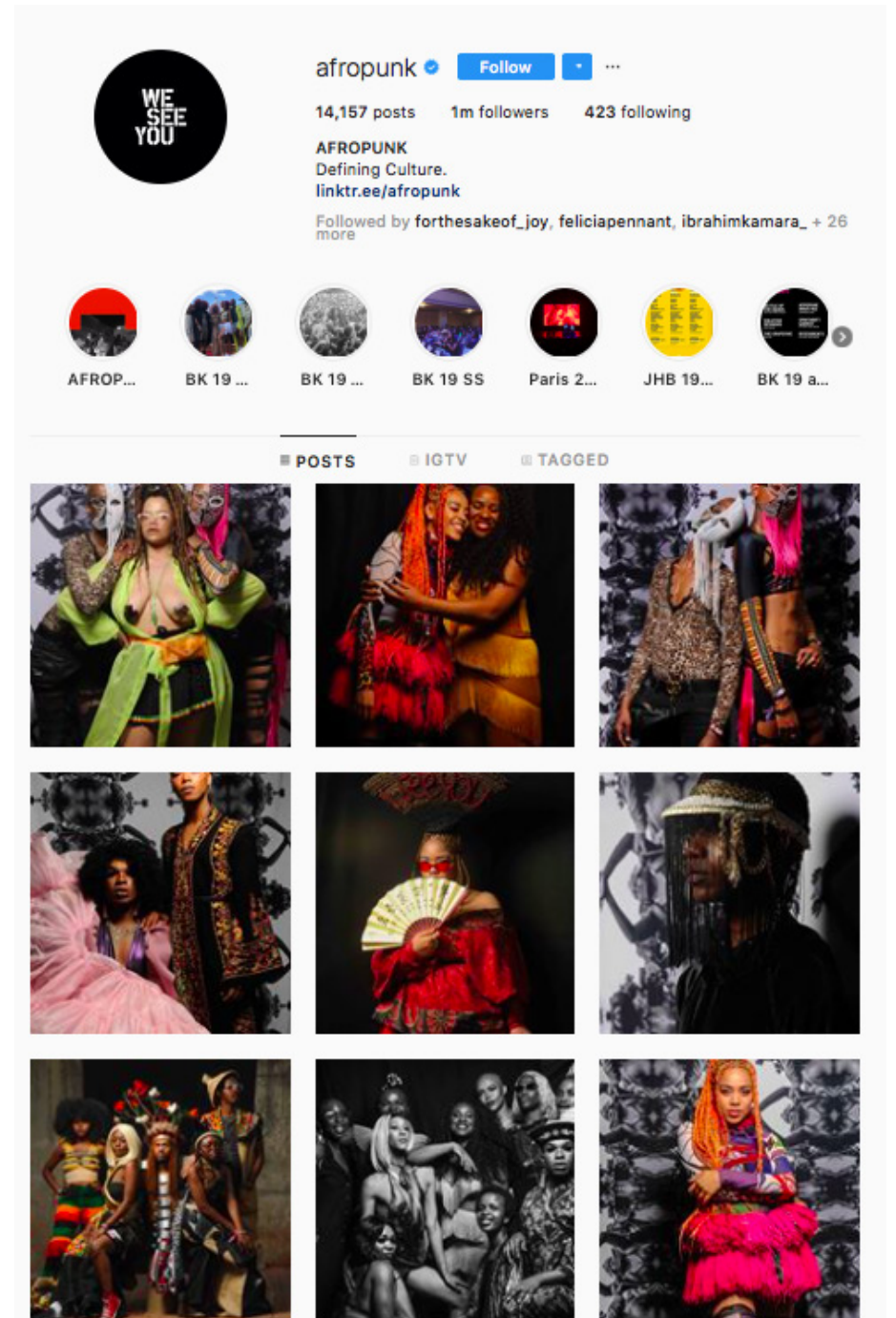
TAGGED





AFRO PUNK.

festival






Afropunk Brooklyn



festival



sonarfestival

Follow

...

3,543 posts

172k followers

346 following


Sónar Festival


Barcelona, 18.19.20 June 2020 #sonar2020


Barcelona | Istanbul | Hong Kong | Athens | Mexico


sonar.es/en/2020/tickets


Followed by mixcloud, rosalia.vt, ocimag + 3 more


SonarX...


2020

Xside

Master...

Sónar+...

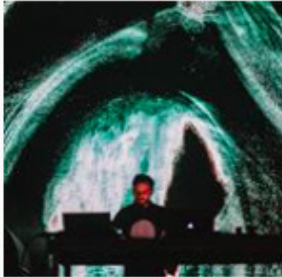


Athens




CDMX




POSTS

IGTV

TAGGED








Dance the sun up at SonarPub by Thunderbitch


Tickets now on sale



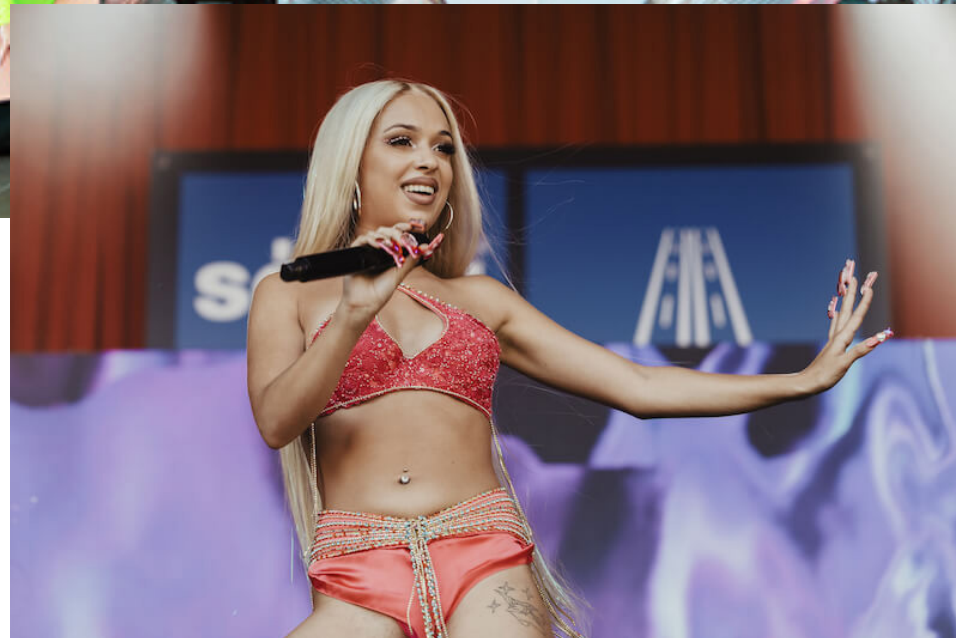
[sonar.es/en/2020/tickets](#)

SonarXmas Advent Calendar: SonarPass + VIP Night!

Only until Dec 22nd!



[sonar.es/en/2020/tickets](#)



RADIO PRIMAVERA SOUND

festival



primavera_sound [Follow](#) [...](#)

1,105 posts 141k followers 27 following

Primavera Sound
Official Primavera Sound Instagram account. #PrimaveraSound
#PS20

Also on: @primaverasoundia & @radioprimaverasound
linktr.ee/primavera_sound

Followed by nts_radio, ocimag, and rosalia.vt



Quiz



Give m...



Staff Pi...



Tours

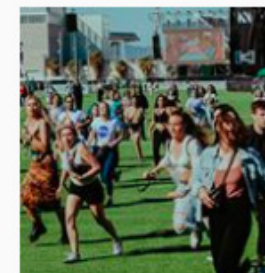
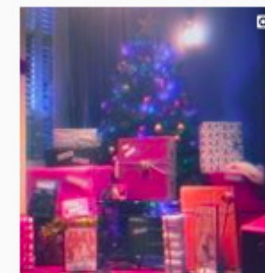
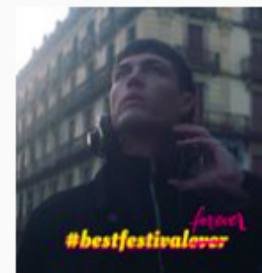
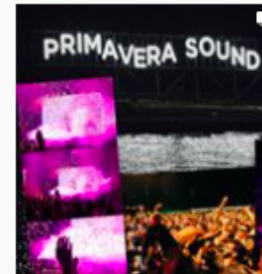


Weeke...

POSTS

IGTV

TAGGED





A FILM BY BEYONCÉ

celeb docu



HOMECOMING

NOW
STREAMING | **NETFLIX**

A NETFLIX ORIGINAL DOCUMENTARY

TRAVIS SCOTT



LOOK MOM I CAN FLY

AUG 28 | NETFLIX

celeb docu

OPPORTUNITIES

A background image showing a man sitting on top of a large stack of black speakers outdoors. The speakers have 'STONE LOVE' written on them. The scene is set in a natural, wooded area with trees and sunlight filtering through the leaves. The entire image has a semi-transparent orange overlay.

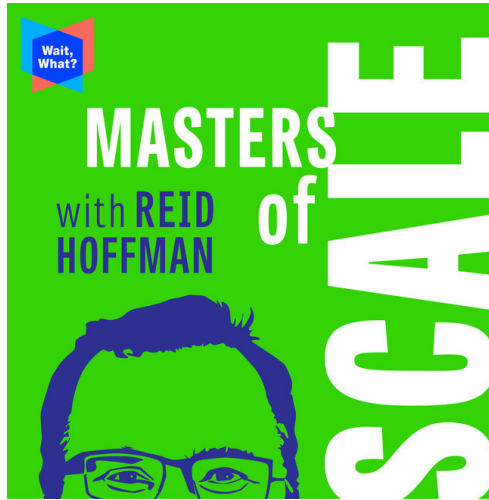
Think about future ways of sharing - selling music.

Creating new ways of broadcasting music and music related content using the internet.

Featuring the experts behind the musical talent, and music industry insiders. In order to create entertaining and educational content.

Educate people through music, better inform the audience about the musical background and the cultural inspiration of music.

Developing curated content to serve the audience with researched and subcultural content.



will.i.am, Black Eyed Peas,
Beats, i.am+- *Master of Scale*



Streaming music is changing the way songs
are written- *Quartz*

Free and easy listening with nts radio's Femi
Adeyemi - *Ssense*

Livestream legends Boiler Room have laun-
ched a new advertising agency - *It's nice that*



MIC/LINE- *Hypebeast*

Watchings/ Listenings/ Readings

This report was created by



elmedialink@gmail.com