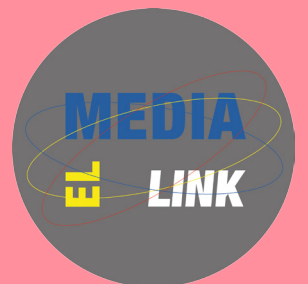


MoodReport : 8

body



3



Body

From The Beauty Series

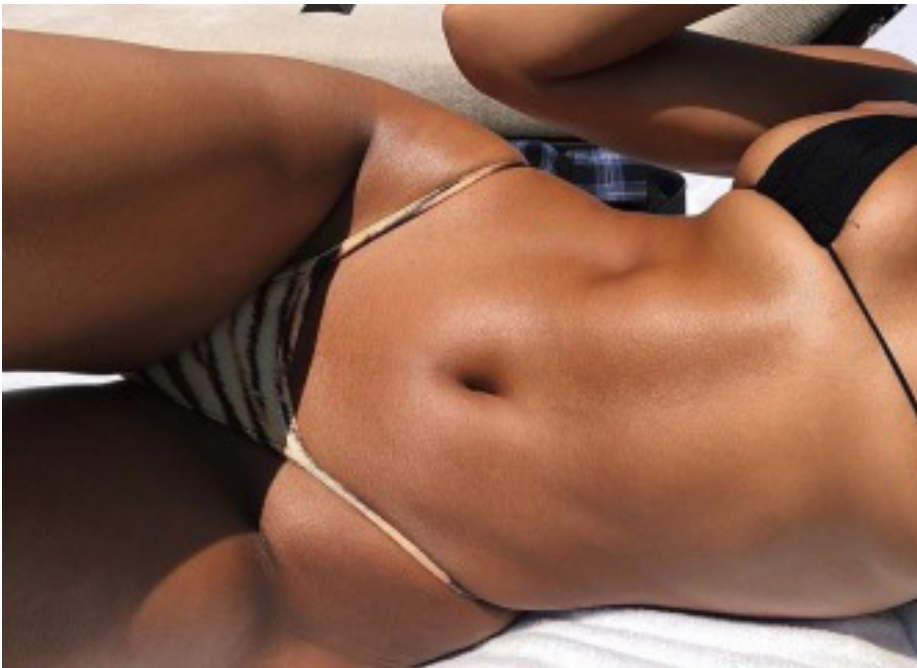
How is *body image* evolving for women in 2020?

What are the new body standards / expectations?

Redefining femininity : multiple definitions

Women care

Body Positive



Body

the ***physical structure***, including the bones, flesh, and organs, of a person.

Care

the practice of taking action to ***preserve or improve*** one's own health.

Body Positivity

is a social movement rooted in the belief that all human beings should have a positive body image, while ***challenging the ways in which society presents and views the physical body***.

Body Image

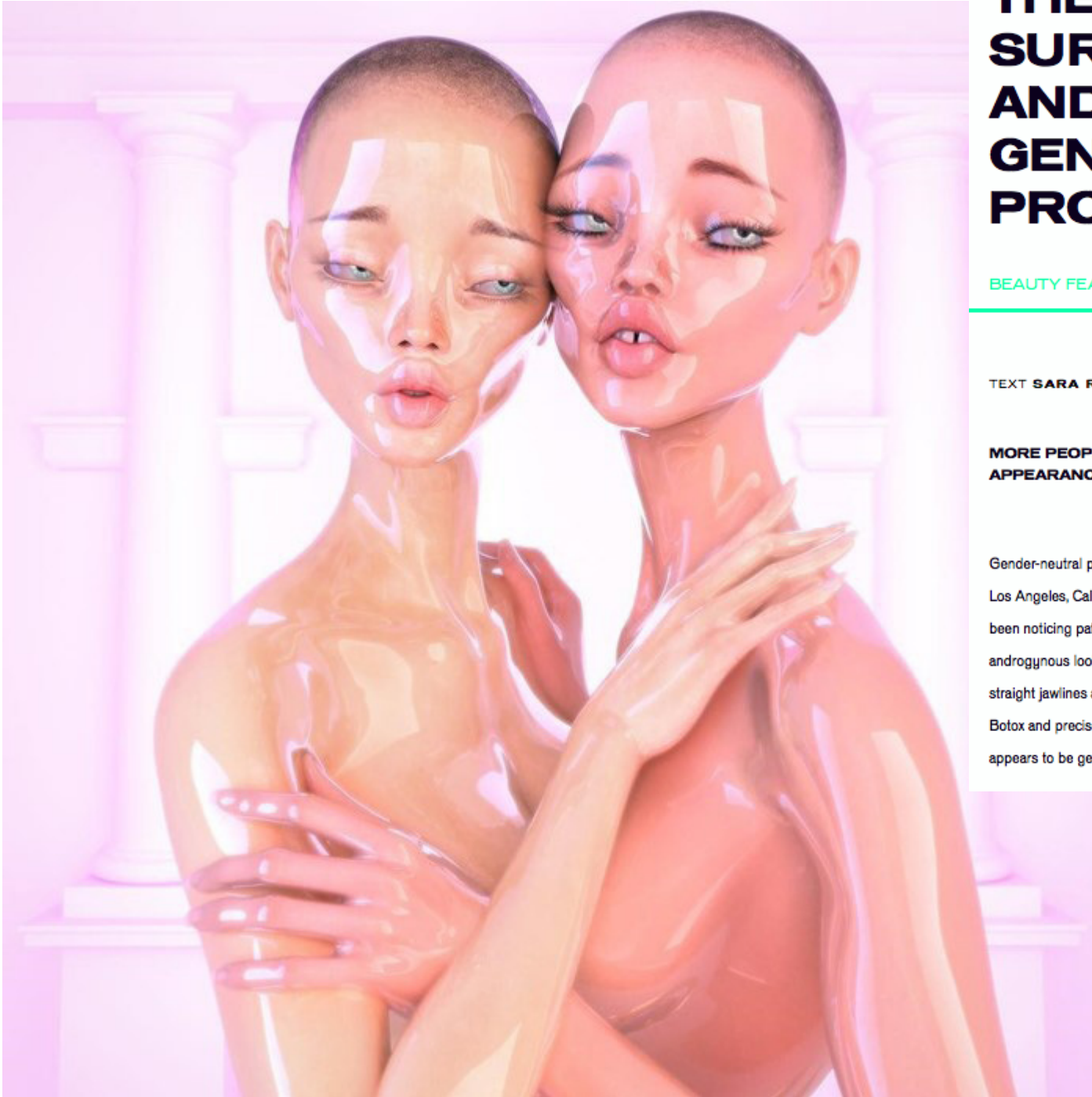
Body image is a person's ***perception of the aesthetics or sexual attractiveness of their own body***. It involves how a person sees themselves, compared to the standards that have been set by society.

A photograph of two women from behind, standing on a sandy beach. They are wearing light blue swimsuits with a colorful fish pattern and wide-brimmed straw hats. Their long blonde hair is blowing in the wind. The ocean and a clear sky are in the background.

Redefining femininity :
multiple definitions

Nike's Body-Positive Bra Campaign Is All About the Curves





THE NEW COSMETIC SURGERY TREND IS ANDROGYNOUS AND GENDER-NEUTRAL PROCEDURES

BEAUTY FEATURE

TEXT **SARA RADIN**

MORE PEOPLE ARE SEEKING OUT CHANGES THAT ALLOW THEIR PHYSICAL APPEARANCE TO AUTHENTICALLY MATCH THEIR IDENTITIES

Gender-neutral plastic surgeries are growing more popular, according to one well-known plastic surgeon based in Los Angeles, California. Recently, Dr Alexander Rivkin, who pioneered the 'Five-Minute Non-Surgical Nose Job', has been noticing patients veering away from extreme femininity and masculinity and moving in favour of a more androgynous look. For women, instead of slopes and softening, he is seeing more requests for sharp angles with straight jawlines and noses while men are requesting more lip and cheekbone enhancement. Using a combination of Botox and precisely placed filler, Dr Rivkin says clients are looking for a more modern, custom-tailored look that appears to be gender fluid in appearance.

DAZED BEAUTY

Lizzo

Lizzo wins Best Pop Solo
Performance : Grammy's
2020







Ph. Nadia Lee Cohen



Shakira y J.LO Super Bowl 2020









Women **Care**

We're a little ass company navigating the rough waters of the creative world with a grace as silky as it is sexy, so we thought it only fitting to ask our lovely judges to try products that will make your body almost* as smooth as we are: shaving oil. Our all-natural contenders are "Stellar Shave Cream" by Ursa Major, "Organic Shave Oil" by Tico*, and "Shave Oil" by The Bearded Bastard, and we have total bae and Beauty Committee judge Lulu Bonfils here to give us the lowdown on each one.

*From Office Magazine





ohne

the organic period products and hormone
help you need to manage your cycle, your
way.





im_ohne

Following



406 posts

13.8k followers

1,141 following

ohne

hustlin' for healthy vaginas.

you're dope. period pain isn't. neither are toxic tampons. organic, biodegradable tampons and pro-period CBD, delivered.

linktr.ee/ohne

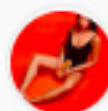
Followed by [manlikesophia](#) and [bybibeauty](#)



ohne s...



ohne lo...



ohne hq



ohne h...



ohne cbd



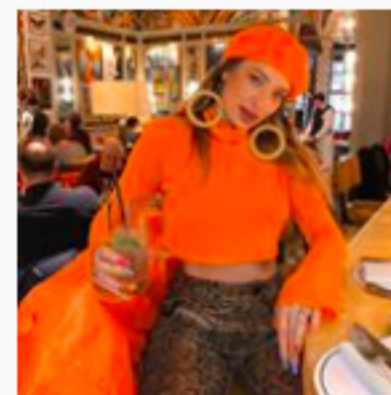
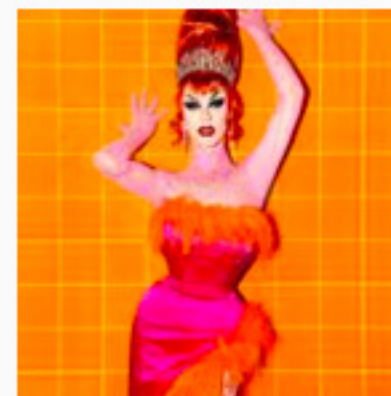
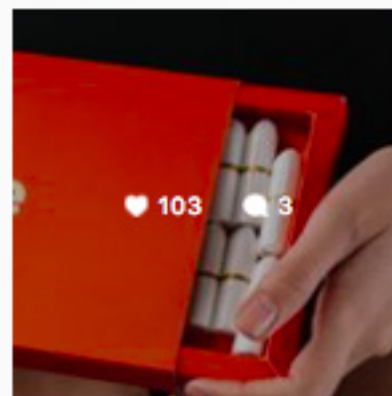
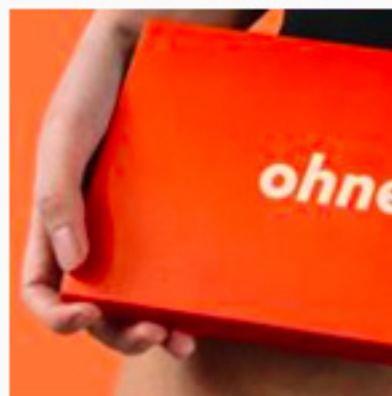
ohne p...



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POSTS

TAGGED



BAWDY.







“BAWDY. is all about loving your butt’s strength, and embracing its uniqueness. Whatever shape or size it is, enjoy taking care of it with the best of butt beauty and the cleanest butt skincare.”



JULES VON HEP, FOUNDER OF ISLE OF PARADISE
_tanning products





OrganiCup is the award-winning menstrual cup that replaces pads and tampons. No leaks, no worry. 100% medical grade silicone. No BPA, latex or dyes.

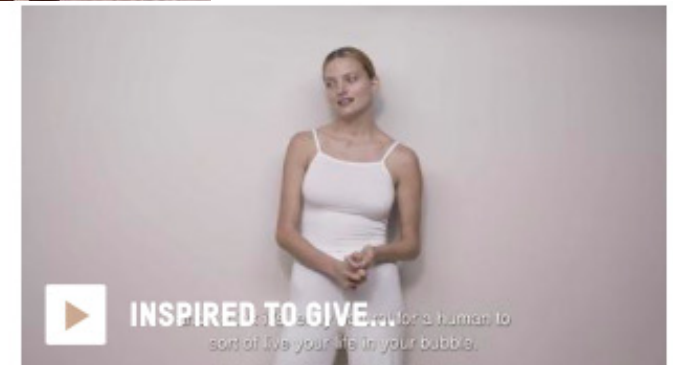
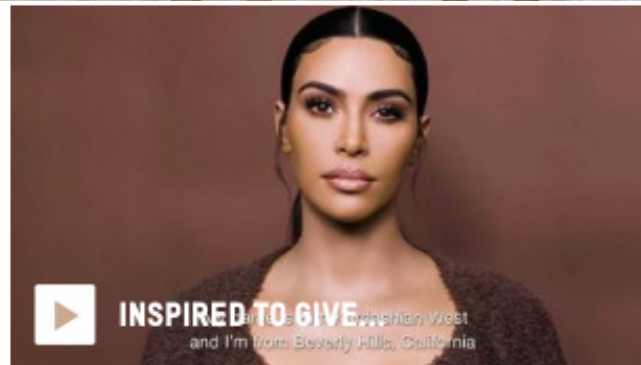


*polyesterzine



Body +







“Our mission is to use the label as a platform to bring change, awareness and education to the issues within the fashion industry.”



dee & kai intimacy revivalists



i evolved in 2023

Blame it on your love - Charli XCX ft Lizzo



#iamallwoman

How To Love Your Body And Be Confident - All Woman Project | Features | Refinery29

34.281 visualizaciones • 25 jun. 2017

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SUSCRIBIRSE



She's gotta have it

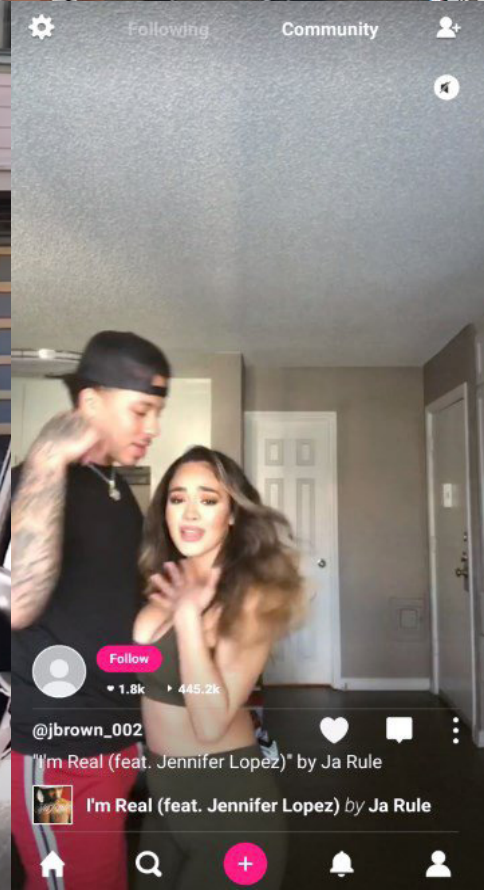
Nola's friend Shemekka is self-conscious of her small bum. The moment Shemekka is happy and ready to dance in the body she feels comfortable in she's dragged back into the depths of personal turmoil when she topples over and her arse explodes.

Season 1





THE BEST NEW TIK TOK DANCES: PART 2



Opportunities

Show and experience with body “styles” through new social media focus on video content; Tiktok - Triller

Educate - brands across fashion and beauty can expand their content to educative tutorials or video content

The media outlets must enlarge their representation.

Celebrate - the body as the mind. Developing ideas around certain body types. In order to create micro trends.

Women want to feel good in their body - there is a gap in terms of non-surgical techniques solutions for body.

Tech opportunities. Use new developments, A.R etc... to serve women better.





The Potential Of Conversational Commerce , Emily Weiss with Alexandra Shulman - *BOF*



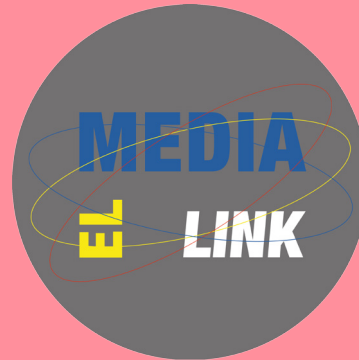
**Self-Tanning & Self-Love
With Jules Von Hep -
*Breaking Beauty Podcast***



She's all fat podcast

Watchings/ Listenings/ Readings

This report was created by



elmedialink@gmail.com